



KAT Loveland
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Dear Business Owner,

I am writing to inform you about a special event coming to Loveland on September 25th, 2010. The Korean Academy of Taekwondo is going to be hosting the **Lone Wolf Classic at Mountain View High School**. Martial arts provides many benefits for our community, and we are looking for sponsors to be associated with the tournament. Sponsorships can be a very effective form of advertising as they produce positive feelings in the many people from the area who will be a part of this championship. There are three levels of sponsorship available:

Bronze Sponsors (\$50) Receive:

- *Logo and link on the official tournament website. (Thousands of pageviews)*
- *Mention in tournament program handed to participants and spectators.*
 - *Mention in all press releases generated for tournament.*
 - *1 free tournament ticket*

Silver Sponsors (\$100) Receive the above plus:

- *Table at tournament (can hand out literature)*
- *Half page ad in tournament program.*
 - *3 free tournament tickets*

Gold Sponsors (\$200) Receive the above plus:

- *Company banner may be displayed at tournament venue.*
- *Table at tournament (can sell goods and services)*
 - *Special mention in all publicity materials.*
 - *Full page ad in tournament program*
 - *5 free tournament tickets*

This event will be one of the premiere martial arts tournaments in Colorado this year. The tournament will feature competition in sparring, grappling, forms, board breaking, weapons, team/creative forms, and more. **Many high level competitors will come to showcase their skills.**

Although sponsorship applications must be received by Monday, September 20th (for the program), the sooner you sign up the sooner we can include you in the promotional materials constantly being distributed. To respond or if you have any questions, please email scott@kattaekwondo.com

Sincerely,

Scott Granger
Tournament Director