

Dear Business Owner,

I am writing to inform you about a special event coming to Loveland on October 22nd, 2011. The Korean Academy of Taekwondo is going to be hosting the **Lone Wolf Classic Martial Arts Tournament at Mountain View High School**. Martial arts provides many benefits for our community, and we are looking for sponsors to be associated with the tournament. Sponsorships can be a very effective form of advertising as they produce positive feelings in the many people from the area who will be a part of this championship. There are three levels of sponsorship available:

Bronze Sponsors (\$50) Receive:

- *Logo and link on the official tournament website. (Thousands of pageviews)*
 - *Mention in all press releases generated for tournament.*
 - *Mention in all communications with participants*
 - *1 free tournament ticket*

Silver Sponsors (\$100) Receive the above plus:

- *Table at tournament (can hand out literature)*
 - *Logo on tournament T-shirts*
 - *3 free tournament tickets*

Gold Sponsors (\$200) Receive the above plus:

- *Company banner may be displayed at tournament venue.*
- *Table at tournament (can sell goods and services)*
 - *Special mention in all publicity materials.*
 - *Larger logo on tournament T-shirts*
 - *5 free tournament tickets*

This event will be one of the premiere martial arts tournaments in Colorado this year. The tournament will feature competition in sparring, grappling, forms, board breaking, weapons, team/creative forms, and more. **Many high level competitors will come to showcase their skills.**

Although sponsorship applications must be received by Monday, October 17th (for the t-shirts), the sooner you sign up the sooner we can include you in the promotional materials constantly being distributed. To respond or if you have any questions, please email scottg@kattaekwondo.com

Sincerely,

Scott Granger
Tournament Director